



GOVERNMENT COLLEGE FOR WOMEN (AUTONOMOUS)

KUMBAKONAM – 612 001

Affiliated to Bharathidasan University

DST - CURIE Sponsored Institution

IV Cycle of Accreditation

☎ 0435 – 2401391

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CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.3. INNOVATION ECOSYSTEM

3.3.1. Initiatives for the creation and Transfer of Knowledge/Technology

ONE DAY TRAINING ON AARI WORK



Government College for Women (Autonomous), Kumbakonam
Institution's Innovation Council

Semester II **Thrust area: Organising Innovation & Entrepreneurship**
Outreach Program in Schools / Community

Quarter 4

- Title of the event** : **Entrepreneurship outreach program in community**
- Objective of the event** : **To create intricate designs all over the garments and self-employment**
- Speaker** : **Mrs K . Durga devi**
ORGANISER
Village E- service centre
Aavoor panchayat
Kumbakonam
- Participants** : **100 Students from Various Department**
- Venue** : **SSS Seminar Hall, GCWK (A), Kumbakonam**
- Date** : **28.08. 2023**
- Key Outcome** : **Students were able to relate the importance, scope of aari work, design a garment combining the components of aari and calculate costing.**



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